



first anniversary report



EdVillage envisions a world where all children, regardless of their socio-economic status, have access to a high quality school that prepares them for higher education and a productive and fruitful life.

letter from the founders

Dear Friends of Edvillage,

Thank you! We are truly grateful for your generous support. Without donors like you, large and small, our first year could not have been a success.

In less than a year, EdVillage has evolved from a concept for expanding quality education opportunities around the world to a viable organization impacting underserved students in classrooms from India to South Africa. Through key partnerships with the Michael & Susan Dell Foundation, LEAP Science & Maths Schools, the Akanksha Foundation, and the 3.2.1 Education Foundation, we secured resources, knowledge, and networks critical to pursuing our mission of delivering impactful school leadership and school improvement programming. The centerpiece of our model, the EdVillage School Leadership Program, provided rigorous training to three Global Fellows who are now in the process of starting new schools and networks in South Africa and India. We have begun to build a network of like-minded education partners around the world and are developing our support services to help these education providers improve and scale. Our outreach efforts have yielded increased financial support and awareness of our work. As EdVillage matures, we continue to refine our business plan, leverage new partnerships and resources, assess our impact, and lay the groundwork for systemic change in education worldwide.

Without your support, EdVillage would still be just an idea. With your support, we are reaching more and more children everyday, ensuring them a better opportunity to receive an excellent education and to reach their full potential. We are excited to share this report with you providing an overview of all you have helped us accomplish in our first year and a vision for the road ahead.

Gratefully,

Allison Rouse and Mark Medema

Co-Founders, EdVillage

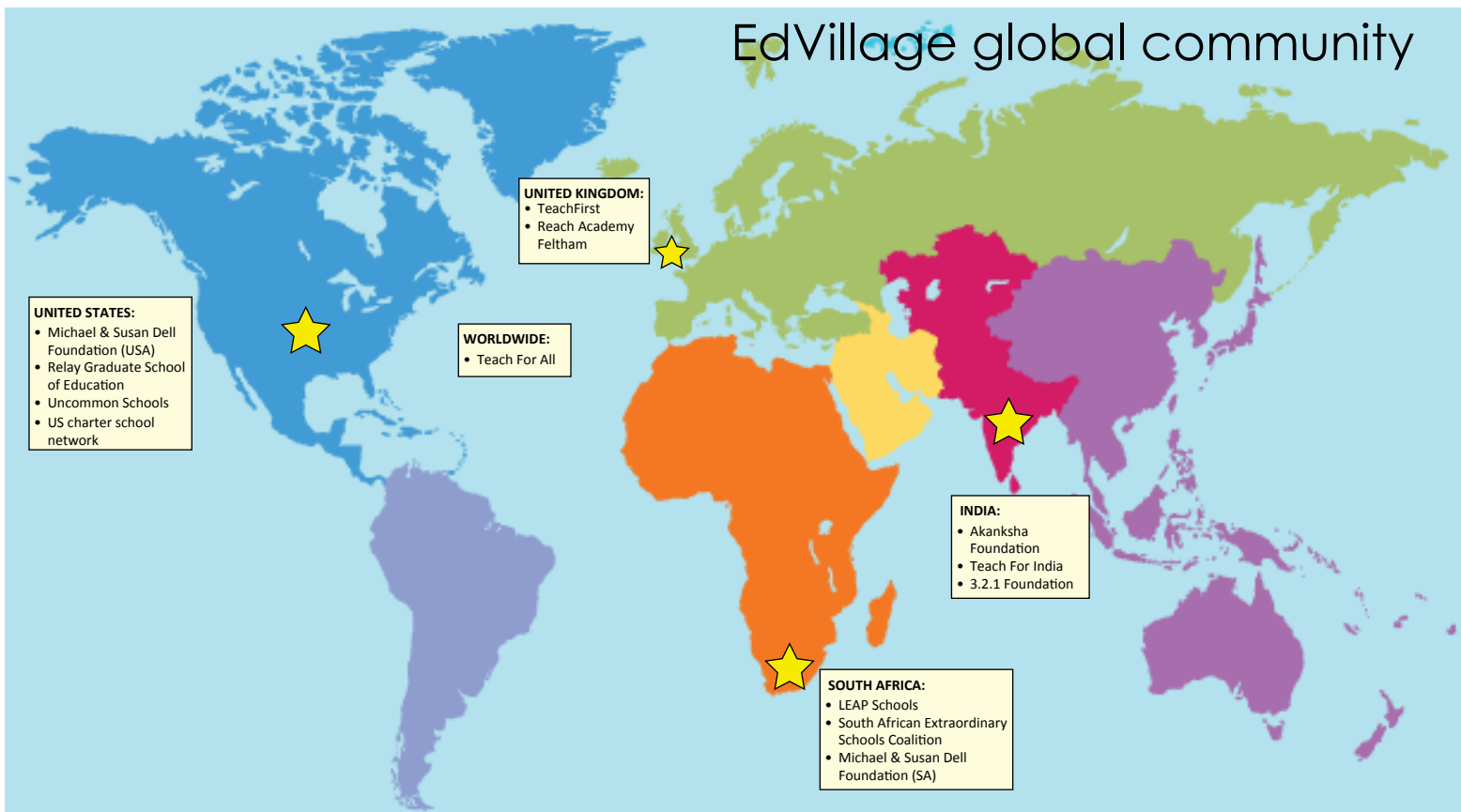


why EdVillage?

Allison Rouse and Mark Medema met as colleagues in 2002. The two were instrumental in the development and growth of a network of charter schools in the United States, learning what it takes at all levels to create, support and scale high quality schools for low-income children. Through this work, they saw firsthand that given the right educational environment, all children, even those from the most economically disadvantaged backgrounds, can learn at the highest levels.

In 2007, Allison and Mark separately began to work internationally to meet the global demand to learn from high performing charter schools in the United States. With the adoption of the Millennium Development Goal of Universal Primary Education, millions of children worldwide have newly enrolled in school. However, government education systems have proven ill equipped to provide a quality education to all of their students and their level of learning remains low. As a result, passionate and committed educators have opened new school models creating a third sector of schools to ensure more low-income children have access to quality education. Many of these organizations share the same belief as successful schools in the US that all children can learn and deserve an excellent education. In India, Mark began supporting schools run by the Akanksha Foundation while Allison was building a partnership with the LEAP Science & Maths Schools in South Africa.

Mark and Allison's paths crossed again in 2010 in South Africa. As they learned about the similar work each had been doing to support third sector schools around the world, they confronted the question of how they might work together to have an even greater impact. They envisioned an organization that could leverage the knowledge and experience of the charter school movement and work with local partners to increase the number of high quality schools for low-income children and drive a global movement for education equality. Thus, with financial support from the Michael & Susan Dell Foundation and partnerships with Akanksha and LEAP, EdVillage was born.



2011 highlights

april

EdVillage officially launches



may

Michael & Susan Dell Foundation award EdVillage a \$700,000 multi-year start-up grant



june

Global Fellowship begins with orientation and school leadership coursework hosted in New York

july

Global Fellows present at a national charter school summit in Nashville, TN with over 2,000 teachers

EdVillage presents at the Teach First conference in London



august

Global Fellows begin four months of internships at high-performing schools across the US

september

Allison Rouse delivers TED talk at TEDxNarimanPoint focused on ideas to transform education around the world.



EdVillage facilitates workshop at InspirED in India.



Mike Rettberg, former Teacher of the Year, joins team as Instructional Leader in South Africa

october

Allison Rouse presents at Teach For All's international conference in Mumbai



Education Week features Global Fellow Gaurav Singh on cover in story about EdVillage



november

Mark Medema presents at Harvard's Kennedy School in recognition of International Education Week in the US



december

Global Fellows conclude fellowship with presentation of their School Business Plans at Stanford Graduate School of Business

EdVillage recognized as a permanent project on Global Giving's fundraising website



EdVillage secures \$450,000 in funding in 2011

2011 overview

school leadership

EdVillage launched the EdVillage School Leadership Program to provide world-class school leadership training to education entrepreneurs looking to start their own high quality schools for underserved communities in their home countries. Three Global Fellows from India and South Africa received classroom-based leadership training, on-the-job experience and individual coaching over the course of six months in the United States. Upon return to their home countries in December 2011, they assumed leadership positions at existing schools or began the groundwork for opening a new school. The Global Fellows greatly valued the opportunity to gather ideas from a variety of school models and build a global network of like-minded educators with whom they can share and support for years to come.

school improvement

EdVillage began its School Improvement work in South Africa by providing targeted support at the school, network and coalition levels. EdVillage worked with the LEAP Science & Maths Schools to provide training on data analysis and data-driven instruction, a workshop on lesson planning, tools and training for teacher evaluations, and assistance to the executive director. LEAP is one of the few national networks of schools in South Africa focused on preparing students from the townships for university. EdVillage is sharing the data analysis and teacher evaluation tools developed for LEAP with other schools in an emerging South African Extraordinary Schools Coalition to have an even greater impact on student learning.

what we've learned

By working with top-notch education partners around the world, EdVillage continues to deepen its knowledge of effective practices of high quality schools serving low-income students.

- To address the lingering effects of apartheid in South Africa, LEAP includes daily Life Orientation classes to address students' social-emotional development and empower them to become role models in their homes and agents of change in their communities.
- The Akanksha Foundation in India employs social workers that regularly visit students' homes to strengthen relationships with students' families and the community.
- The network of Uncommon Schools in the United States relentlessly uses data to drive instruction allowing teachers to best address the individual learning needs of every child.

program spotlight

school leadership program

The EdVillage School Leadership Program recruits and trains educators with a passion for starting excellent schools in underserved areas in their home country and the vision and leadership potential to make this a reality. The Global Fellows complete an intensive six-months of school leadership training and then receive support through the start-up phase of their school or network of schools. They become members of a global community of excellent schools focused on the sharing of best practices to continuously improve student learning and provide solutions for education policy that will raise the quality of all schools.

The six-month School Leadership Program is comprised of the following components:

Orientation: Two-week extensive overview of the program with country-specific contextualization.

Leadership Institute: Four to five weeks of intensive coursework during the summer in a university setting to establish the foundation for the knowledge, skills, and confidence Global Fellows need to create business plans for their schools. The 2011 Institute was in New York.

Internships: Four months of internships at high performing schools across the United States to fully immerse the Global Fellows in the role of school leader. In 2011, internship sites included: Noble Schools, North Star Academy Charter School of Newark, Phillips Academy Andover, Riverdale Country Schools, MATCH Charter Public High School, and High Tech High, among others.

Individual Coaching: Throughout the fellowship, Global Fellows meet individually with a school leadership coach and EdVillage staff for support in contextualizing the learning experience to their own school, community, and country. Coaches also guide Global Fellows through a customized learning plan.

School Business Plan: This capstone project articulates the Global Fellow's vision for a high quality school and includes an implementation plan to make the school a reality. The School Business Plan is presented to the EdVillage leadership team and other educational experts and becomes the roadmap for the Global Fellow as they return home to start their school.

2011 global fellows



Ross Hill - South Africa

A native of Cape Town, South Africa, Ross Hill became a teacher to bring social justice to a country with huge socio-economic and educational divides as a legacy of apartheid. He was drawn to the LEAP Science & Maths Schools' values-based reflective education model focused on character and leadership development for students from the townships. Ross has taught math, physics and chemistry at LEAP as well as authored a few science textbooks. He earned a BS in Applied Mathematics and a Post-Graduate Certificate in Education at the University of Cape Town. Upon completion of the Global Fellowship, Ross is now the School Leader at LEAP 4 in Diepsloot, Johannesburg.



Bonisile Ntlembeza-South Africa

Bonisile Ntlembeza was born and raised in the South African township of Langa. On an athletics scholarship, he attended the elite Pinelands High School where he was a student of John Gilmour, the future founder of the LEAP Science & Maths Schools. After earning a BA in Anthropology and Psychology focusing on Culture and Society from the University of the Western Cape and an honors degree in Psychology at the Stellenbosch University, Bonisile returned to Langa to work with Gilmour at LEAP and lead the school's Life Orientation program. Bonisile is now the School Leader at the original LEAP 1 school in Cape Town.



Gaurav Singh - India

Gaurav Singh left the corporate world as a software programmer with Accenture to pursue his passion for education equity as a member of the inaugural Teach For India corps. In each of his first two years of teaching, his students achieved more than a year of academic growth. Gaurav was also active in efforts by Teach for India to work with the municipal corporation of Mumbai with the aim of improving the 1,400 schools in Mumbai. Gaurav has founded the 3.2.1 Education Foundation and will launch the network's first school in June 2012 in Mumbai.

In 2012, EdVillage intends to double in size to train more educators and further develop its programs and partnerships to affect large scale improvements in the quality of education systems worldwide.

school leadership

Selection of the 2012 cohort of Global Fellows is well underway. Applicants are assessed using a rigorous three-stage application process consisting of essays and live interviews. EdVillage will select up to six Global Fellows in 2012 and is considering educators from India and South Africa again.

Building on the success of the Global Fellowship program, the EdVillage School Leadership Program is developing plans for country-based programs in India and South Africa. Regional sites of the School Leadership Program will allow EdVillage to train a greater number of school leaders at a lower cost and provide deeper contextualization for each country's environment.

EdVillage is offering support to partners establishing leadership development pipelines within their school networks.

school improvement

EdVillage will hold School Peer Review workshops in the United States for a number of its global network partners. These workshops will train educators on methods for conducting rigorous school evaluations and equip them with the necessary resources to implement this accountability tool across their network. EdVillage staff will provide ongoing support as the educators begin to conduct reviews and train others on the School Peer Review process. This workshop is an important step in increasing local capacity to analyze a school's effectiveness and establishing a culture of continuous learning.

EdVillage will continue to support the LEAP Schools network in its implementation of data-driven instructional practices and teacher evaluations. It will also provide in-depth support to the South African Extraordinary Schools Coalition to help their schools improve and grow. EdVillage will continue to seize opportunities to share its learnings from working across multiple schools with other education support organizations for maximum impact.

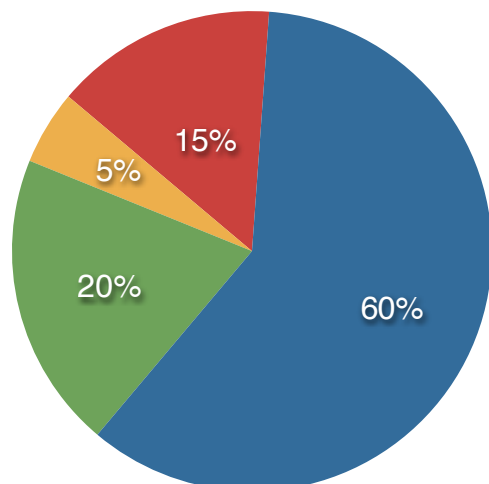
global community

EdVillage has laid the foundation of its global community by establishing relationships with like-minded education organizations in countries like South Africa, India, the United Kingdom, Brazil, and the United States to advance quality education opportunities. EdVillage is continually approached by additional organizations eager to be a part of the global movement for education equality. As the organization expands its global partnerships, it will continue to connect educators and education support organizations to develop a knowledge sharing community around best practices in teaching, leadership, and school management and growth. By catalyzing a global alliance of education excellence, the EdVillage Global Community will be able to drive policy change at the local, district and national levels to improve the quality of education for all children.



2011 spending

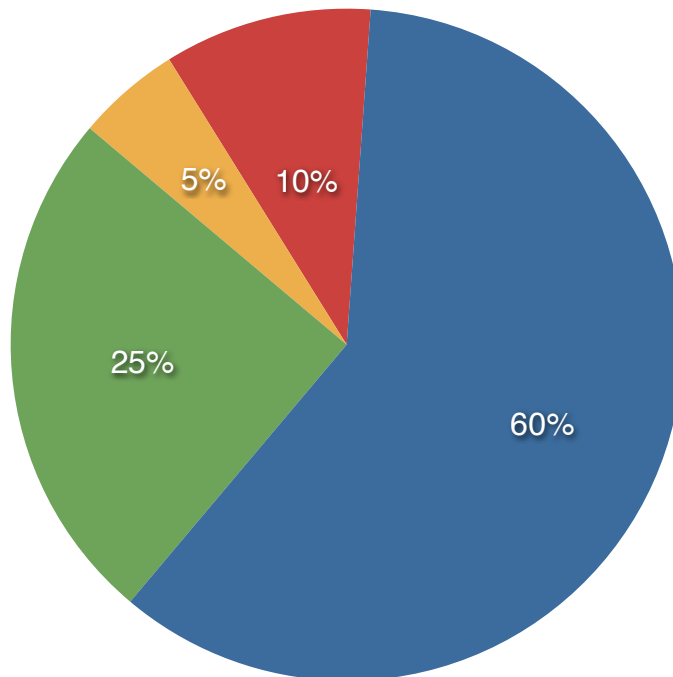
Based on total budget of \$450,000



- school leadership
- school improvement
- global community
- administration

2012 projection

Based on total budget of \$900,000



The majority of EdVillage's revenue are invested in the School Leadership Program. This reflects the organization's belief that school leadership is the key driver to a school's success.

fundraising

In May 2011, EdVillage secured a two-year start-up grant of \$700,000 from the Michael & Susan Dell Foundation. This investment provided the initial financial resources needed to develop high quality programming and the credibility to attract other investors. Over the course of the year, EdVillage raised an additional \$150,000 in grants and donations for a total of \$450,000 in 2011. Additionally, EdVillage was awarded a permanent listing on Global Giving, a reputable fundraising website that connects donors with high impact nonprofit organizations around the world.

EdVillage's fundraising goal for 2012 is \$900,000. The organization's fundraising strategy is focused on large gifts from individuals, foundations, and corporate donors. It is also exploring ways to access international development funding from government and multilateral organizations.



Thank you to our supporters, partners and volunteers. Your contribution is essential to our work to ensure that one day, all children around the world receive a high quality education.

Key Partners

3.2.1 Education Foundation

Akanksha Foundation

Akin Gump Strauss Hauer & Feld LLP

Building Hope

The Espirit Foundation

LEAP Science & Maths Schools

Malkenson Foundation

Michael & Susan Dell Foundation

Relay Graduate School of Education

Riverdale Country School

South African Extraordinary Schools Coalition

TeachFirst

Teach For All

Teach For India

Uncommon Schools

Webber Wentzel

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